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Kodak boosts integration of AI into KODAK PRINERGY On Demand Workflow

Rochester, New York, September 14, 2020 – Kodak and PerfectPattern GmbH, a specialist in innovative artificial intelligence (AI) solutions for manufacturing industries, announced a new agreement by which Kodak will take a license for the source code of PerfectPattern’s sPrint One software. This will allow Kodak to further develop the version of sPrint One used in the KODAK PRINERGY On Demand Workflow. The latest agreement extends the successful partnership which began between the two companies four years ago with an official announcement at drupa 2016.

The special licensing arrangement will enable Kodak to integrate sPrint One’s AI based functionality more closely with the innovative, cloud based PRINERGY On Demand Workflow for an even more streamlined print job preparation. sPrint One is already the engine for the optional KODAK Dynamic Print Planning Service for automatic, optimized job ganging and press planning in a single processing step, taking account of numerous printer-specific parameters. The tighter integration of sPrint One into PRINERGY On Demand will help printers achieve even more highly automated workflow processes, greater production efficiency, even lower production and material costs and hence improved profitability.

“This step will enable PRINERGY On Demand to utilize innovative AI technology more easily and more directly than ever by providing an integrated platform with Industry 4.0 and automation features unmatched throughout the printing industry,” commented Todd Bigger, Vice President, Software, Kodak

Print Division. “At the same time, it will strengthen Kodak’s portfolio of high performance, cloud-based workflow solutions, which printers can tailor precisely to their unique needs.”

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About Kodak

Kodak is a global technology company focused on print and advanced materials & chemicals. We provide industry-leading hardware, software, consumables and services primarily to customers in commercial print, packaging, publishing, manufacturing and entertainment. We are committed to environmental stewardship and ongoing leadership in developing sustainable solutions. Our broad portfolio of superior products, responsive support and world-class R&D make Kodak solutions a smart investment for customers looking to improve their profitability and drive growth. For additional information on Kodak, visit us at [Kodak.com](https://www.kodak.com) and engage with us on **Twitter @KodakPrint** and on **LinkedIn at [Kodak Print](#)**